

Group 3: Purple

Selected for presentation at the Legislative Council Chamber

Vision: New Zealand: The place to be.

Participants: Phil Tate (*Process chair*), Donald Clark, Hamish Gow, Hilary Sumpter, Hugh Norriss, Maria Ioannou, Michael Moore-Jones, Paul Atkins, Tim Clarke, Wayne Silver, Jeremy Star (*Designer*)

Output 1: New Zealand Listener cover in 2058

The objective (vision) the strategy is designed to achieve is to establish New Zealand as 'The Place to Be' by 2058 – by valuing our past, to actively create our future. We translated this vision into our *New Zealand Listener* cover design.

Output 2: The New Zealand Coat of Arms

The means (advantage) by which the country will achieve this objective is by redefining healthy, wealthy and wise by rebalancing our values for the future world. Healthy New Zealanders will live in healthy communities and in a healthy environment. We will redefine wealth in New Zealand in greater than economic terms and by delivering a high quality of life in a low carbon world. Our economy will be underpinned by keeping New Zealand attractive to – and driven by – purposeful, passionate citizens. This is shown in our Coat of Arms which positions New Zealand at the top of the globe, highlights our environment and connects us to other communities across the world.

Output 3: Strategy Map

The niche (scope) in which the country intends to operate is establishing the courage and leadership to make bold choices – choices that build on New Zealand's legacy of pioneering decisions. This strategy is a journey. A journey as important and bold as the one our ancestors took from the Pacific Islands hundreds of years ago. To guide us on this journey we need to create a shared, national responsibility for the delivery of our vision. We need to take our first steps towards this now, which are: Develop a New Zealand constitution as a nation-building exercise; create a role for the Keeper of the Long View, a Parliamentary Commissioner for the Future; implement a five-year term for governments; and increase the domestic capital base by incentivising investment in productive assets and introducing compulsory superannuation savings. Our strategy map outlines how and what we need to do to achieve our goals (see Strategy Map opposite).

Output 1: New Zealand Listener cover in 2058

*This cover was altered for publishing purposes



Output 2: The New Zealand Coat of Arms

