

# Aspirational Connectivity local & global

StrategyNZ: Mapping our Future

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Observation

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## Global connectivity

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- Global citizenship ...
  - global, multicultural worldview, respecting diversity
- Interconnected world
  - relationships: inter-generational, inter-cultural knowledge exchange, co-creation
- Borderless conversations
  - across cultures, sectors, industries, disciplines, geographical boundaries, language, platforms, time, markets
- Global mobility of talent
- Environmental consciousness
- Desire for cultural experiences

Obstacle

# Obstacle

- Isolation
  - geographical distance from major world markets
- Small population, limited financial resources, limited development opportunities due to scale
- “In the box” thinking
- Categorisation
  - disciplines, age, career channelling, old and new

- Limited experience in international commercial conversations
- Lack of recognition and nurturing of talent
- Lack of role models and mentors
  - to inspire, open minds, extend horizons
  - to instil confidence
- Difficulty to commercialise ideas and sell to the world

Opportunity

# Opportunity

- Global citizens
  - worldview, global network, global conversations
- Identify, recognise and promote our talent
  - tell our stories and enterprise successes
- Establish and promote international centres of excellence
- Bring the world focus to New Zealand
- Recruit role models and mentors
- Think and communicate on a local and global scale



- Education for global citizens
  - be open-minded, with global thinking & acting
  - transformational
- International links – multi-generational, multi-cultural
- Reaffirm, claim and protect New Zealand's unique position – who we are, how we want to be
- Confidence to take on the world

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